**Strengths**

* Sounds credible and experienced when she states that some ideas stem directly from some of the college courses that she has been taking
* In the third paragraph, Scott thanks Georgiana for the experience to supervise the plant
* Acknowledges that he made mistakes and gave an example of a mistake
* Calls out a problem with management and the techniques that are too complex for the average employee
  + Gives an example of it too
* Calls for managers to be aware of technological advances or other advances and to use it because it will help with the demands
* Says to hire college students that are prepared to help steer the competition away
  + Acknowledges that it will be expensive upfront but will be worth it down the road
* Ends the letter with a statement saying he will follow up
* Talks about strengths he has as a college student and uses it as an advantage because most employees have no college education

**Weaknesses**

* “I can apply my new knowledge and skills”- what are some of those strengths and skills?
* In the second paragraph, it is a bit condescending. The writer sounds a bit inexperienced and makes it seem as if the business industry is difficult for her to get used to
* Downplays the education and abilities of the employees there